

7.9.2 Backward Communities

In the backward communities the dhobi is addressed by his name.

The members of Gounder community are addressed by the dhobi as,

ennaṅka sa:mi: 'hello lord'

e:nunṅka sa:mi: 'hello lord'

sa:mi: 'lord'

However, there are variations in the use of addressing pattern of the dhoby while addressing different persons as shown below:

Gounder old age group, LIG ∅  
 agricultural labourers ∅ - sa:mi  
 ∅

Vanniar young age group, MIG ∅ - e:nunṅka/  
 ∅

Nadar middle age group, LIG ∅ ennaṅka

However, in HIG a different kind of address form is used by the dhoby to address the young and middle age group informants.

e:nunṅka pannaka:r 'hello! landlord'

e:nunṅka cinna pannakka:r 'hello!. young landlord'

e:nunṅka appan 'hello! brother'

The above terms are used to address the individuals of Gounder community only.

### 7.9.3 Scheduled Communities

In the scheduled castes it is found that they have a separate washerman for them and he is purely meant for attending to the needs of the individuals of the scheduled castes only and he does not serve the individuals of other communities. He is addressed by his name.

### 7.10 Sweeper

#### 7.10.1 Forward Communities

In the forward communities, the sweeper is addressed by any one of the following items.

by name

ennata:           Att. Ca. + PM

ennappa:         Att. Ca. + PANM

Most of the informants address him by his 'name' and use the non-honorific suffix -ta:.

inka va:ta: kuppa:         'hey, Kuppa, come here'

te: inka   va:                 'hey, come here.'

Professionals address the sweeper as ennappa: and e:mpa: which have the power avoidance neutral form. The young informants use both ennappa:, a power avoidance neutral form and ennata:, a power

avoidance neutral form and ennaṭa:, a power marked form to address them.

The sweeper addresses the individuals belonging to all groups by the term sa:mi and uses the attention calling word e:nũka. He uses -ńka honorific marker invariably to all the people.

#### 7.10.2 Backward Communities

In the backward communities, the individuals address the sweeper by his name.

The attention calling word used for the sweeper is

e:mpa: + name

#### 7.10.3 Scheduled Communities

In the scheduled communities, the sweeper is addressed by using either one of the following items :

pseudo kin terms such as anna:, ma:ma:, appa:, etc.

e:nṭa:

enna:

by name

7.11 Grocery Shop Owner7.11.1 Forward Communities

In the forward communities, women address the grocery shop owner as,

katakka:rre: 'owner of the shop + vocative (-e:)

(katai + ka:rar + e:)

shop + agentive suffix + vocative suffix

whereas the shop owner addresses the informants as mentioned below:

old age group - e:nunkamma: 'hello madam'

middle age group - ennañka 'hello'

Here the addition of the pseudo kinship term amma: marks the middle or old age of the addressee.

7.11.2 Backward Communities

In the backward communities, the grocery shop owner is addressed by any one of the below mentioned forms.

katakkarre:

ennañka motala:li

sa:mi

e:mpa:

e:nunika

The term kaṭakka:rre: 'shop owner' is used by most of Gounder, Mudaliyar and Nadar caste informants of all age, income and educational levels.

The term e:mpa: is used by an informant who lived in an urban area till his retirement from service. This may be because of the influence of the urban linguistic behaviour where they use the term e:mpa: to address the shop owners.

e:nunka kaṭakka:rre: is used by most of the students and service caste people such as dhoby and barber.

The shop owners address the informants by the following terms:

- |                  |                                       |
|------------------|---------------------------------------|
| by name or e:mpa | - service caste people                |
| kin terms        | - Gounders and agricultural labourers |
| e:mpa: tampi     | - young age groups                    |
| enna:            | - Nadar and agricultural coolies      |
| te: + tampi      | - young age and low income groups     |
| sa:r             | - professionals                       |
| e:nunka          | - middle age students and Gounders    |

The term kaṭakka:rre is used by most of the people of backward communities while requesting something from the shop owner on loan.