va:ttiya:re: - 'teacher'

sa:r - 'sir'

gurukkal - Hindu Temple Priest

sa:mi: - 'lord' (extensively polite)

a:ya: - 'grand mother'

## 9.5.2.1.3 Kinship Terms

Sometimes kinship terms are also used to draw the attention of the hearers.

ma:ma: - 'uncle'

ma:mi: - 'aunt' (Brahminical cannotation)

# 9.6.2.1.4 Attention Callers Per se and Address Terms

Sometimes, attention callers per se and address terms both compound together to form a compound word which is used to draw the attention of the hearer. The following are the examples selected from the data:

ennankayya: - ennanka + ayya:

hello + honorific suffix + 'father'

attention caller per se pseudo kinship term 'father' used as address term.

ennankappu - ennanka

+ appu

hello \* honorific suffix \* dialectal, pseudo kinship 'brother' used

as address term

#### attention caller per se

#### 9.6.2.2 Authoritative Features Used in the Request

Authoritative features are used in order to make the hearer to reconsider his activities. The following strategies have been adopted while making a request not to park the bicycle/two or four wheeler vehicles in front of their houses by various persons. The verb base nil 'stop' is inflected in the following ways:

- l. niruttu park
- 2. niruttunka park \* honorific suffix
- 3. niruttuppa: park + power avoidance neutral
  marker or intermediate intimacy
  marker
- 4. niruttura: park + non-honorific suffix
- 5. nirut(a)riye: park + present continuous +
  II PT + action deploring marker
- 6. nirut(a)ri:nkale: park \* present continuous \* honorific suffix \* action deploring marker
- 7. nirutta ve:nam don't park

- 8. etuttu niruttu take it and park (somewhere else)
- 9. niruttuna: enna: what is problem in parking (here)
- 10. niruttunkale:n you park \* suggestive
- 11. ve:ra etattula you park at some other place
- 12. niruttittu you could have parked and come \*
  varala:mla suggestive
- 14. o:rama: nirutta won't you park (it) aside ma:tti:yo:
- 15. niruttitta: no problem if (you) park (there)
  piraccineille
- 16. nirutti you park and go vaccittup po:
- 17. velila

  niruttittu

  varratuta:ne

  you park (it) outside and
  then come + suggestive

Thus, the verb in the construction of a sentence may denote the authoritativeness of the requestee, and it may vary according to the status of the hearer. The verb may be inflected for honorific suffix or for non-honorific suffix and request may range from the suggestive request type to command depending upon the bear er's status and the relationship between the praticipants.

## 9.6.2.3 Softening Features in the Authoritative Request

When a person makes a deliberate request to someone not to park the bicycle, he will get annoyed over it or may feel unhappy or get wounded. Hence, there are some linguistic strategies that make the request a mild or soft one instead of expressing authority. These features are called polite or softening features. These features help to make the request polite though it has some authority primarily. For instance, let us consider the following constructions:

niruttu - park + Ø

niruttunka - park + honorific suffix

talli niruttunka - move a little bit + park +

honorific suffix

koncam talli persuasive adverb + move (a little

niruttunka bit) + park + honorific suffix.

In the above sequence of constructions we find polite or softening features added one after another. And at last, if we compare the first and last constructions then we find the softening features such as -nka honorific suffix, suggestion to park the bicycle aside and persuasive adverb are added in the request which ultimately makes the request a polite one instead of an authoritative one. This process is called 'softening feature'.

### 9.6.2.4 Lexical Features Making the Request as Polite

There are some linguistic devices which help to make the request more polite. The features which help to make the request more polite are listed below:

- 1. adding -nka honorific suffix to the verb
- 2. making the request in the indirect form orama: nirut(ta)ri:nkala: 'will you park aside?'
   -a: is a question marker.
- 3. using persuasive adverb
  ..... koncam talli vaynka
  'please park (your bicycle) a little bit away'
- 4. using if clause sentence o:rama: niruttitta: parava:lla 'It is good if you park aside'
- 5. pausing between two words
  koncam ...... saykkile talli
  'please ..... move (your) cycle a little bit away'
- 6. using double sentences saykkle talli vaynka talli vaccirunka saykkle park the cycle little bit away park the cycle little bit away