

ADVISORY BOARD



Dr. V. Natarajan is the Professor and Head in the Department of Journalism and Mass Communication, Periyar University, Salem. He has 30 plus years of teaching experience and has worked in Ethiopia as well. His areas of specialization include Culture and Communication Studies, New Media Studies, Film Studies, and Development Studies.



Dr. S. Nandakumar is currently serving as Professor, Department of Journalism and Mass Communication, Periyar University, Salem. He has 15 plus years of teaching experience. His areas of specialization include FM Radio Broadcasting and Urban Audience, and Television Commercials.



Dr. R. Subramani serves as an Assistant Professor, Department of Journalism and Mass Communication, Periyar University, Salem. He has 14 years of teaching experience. His areas of specialization include Tamil Literature, New Media and Print Media Studies.



Dr. Maa. Thamizhparithi serves as an Assistant Professor, Department of Journalism and Mass Communication, Periyar University, Salem. He has 10 plus years of teaching experience. His areas of specialization include Computer Moderated Communication, Tamil Computing and Tamil Journalism.



Dr. M. Anuradha is currently serving as an Assistant Professor, Department of Journalism and Mass Communication, Periyar University, Salem. She has 20 plus years of teaching experience. Her areas of specialization are Advertising, Media and Gender Studies.

Editors



Dr. P. Viduthalai currently serves as an Assistant Professor in the Department of Visual Communication in SRM University, Chennai and Chairman, Centre for Media and Social Science, Salem. His areas of specialization include Film Studies and Development Communication.



Mr. S. Arunraj serves as an Assistant Professor and Head, PG Department of English, Shevaroy's College of Arts and Science, Yercaud, Salem. He is also the Director of Centre for Media and Social Science in Salem. His areas of specialization include ELT and New Literature. He has conducted more than 20 State Level and National Level workshops, conferences and seminars.

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Mr. M. Kirubakaran is a full-time Research Scholar in the Department of Journalism and Mass Communication, Periyar University, Salem. He was formerly Assistant Professor and Head of JMC, at Shevaroy's College of Arts and Science, Yercaud. He is an Academic Co-coordinator of Centre for Media and Social Science, Salem.



Dr. E. Akila serves as an Assistant Professor in the Department of Chemistry, Sri Sarada College for Women (Autonomous), Salem and she is a member in Centre for Media and Social Science, Salem. She is focused on research relating to Science and Media Studies.



Dr. S. Kadeswaran serves as an Assistant Professor in the Department of Journalism and Mass Communication, GRD College of Arts and Science, Coimbatore. He is also a member in Centre for Media and Social Science, Salem.