



**Dr. N. Sambandam**  
Pro Vice Chancellor

### **Pro Vice Chancellor's Message**

The most challenging factor of teaching English as a second language is to find the needs of the learners and to develop the appropriate method for meeting their needs and expectations. The researchers in English Language Teaching, therefore, attempt to develop the right method for teaching English for special purposes. On the other hand, literature that deals with various aspects of societal life also offers a wide range of opportunity for research.

I believe this conference offers a platform for the like-minded people to come together to share their knowledge to get familiar with new concepts and to get well versed in the interested area.

I welcome all the participants for a productive and fruitful academic discussion.

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