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Grammar and Grammar Teaching: Changing Perspectives

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Discourse and Its Facets

Prof. G. Coumaran

Some Features of Discourse Selection

A discourse is a learned write-up at length, about a serious subject to edify the reader. Digressively at times, the *raison d'être* may be to spare the reader of his labour or to entertain by parodying a flimsy matter to an epic height like "A Dissertation upon a Roast Pig" by Charles Lamb or a "Rape of the Lock" by Alexander Pope or "Meditation upon a Broomstick" by Jonathan Swift. Naturally, great care has to be taken with analytical foresight to escape from the prying eyes of the critics in the selection of subject matter, style of presentation and adoption of innovative approach to sustain the undivided attention of the readers to ensure their wide acclamation.

When transcripted into other languages discourse adorns different garbs and ostensibly appears in various avatars.

Integral Features

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Discourse and Its Facets

It is everybody's knowledge that a discourse has a number of integral structures such

as exordium, narration, confirmation etc., all in an evenly balanced proportion. While taking

into consideration, one cannot afford to miss the criterion: "the text". Whatever may be the

parts of a discourse, on the whole, the text plays an important role. Hence, the text is

conceived as a dimension of the language rather than an element of a corpus from which it

draws its sense and strength.

The famous French linguist Patrick Chareadeau is of the considered view that the text

is no more than the encapsulation of the inner core of the subject. So, the successfulness of

the end-product depends on the selection and treatment of a particular eloquent matter taking

into consideration the peculiar circumstances prevalent at the time of production.

Manner or Matter of the Text?

In this regard, the principal question that arises is, whether the manner of the text or

the concept which encompasses the whole composition is predominantly important.

If it were so, we can with a certain amount of confidence assert that as both manner

and matter are interrelated, both are equally important, as both body and soul are necessary

for a living organism. For a successful achievement of a discourse, one cannot prefer one at

the peril of ignoring the other. If the language of discourse is corporeal dimension, the matter

is manifestation of the soul. Could anyone exclusively survive without the other?

Importance of the Medium

As we clothe our thoughts with language, the importance of the medium of language

cannot be underestimated.

The impact of the effectual language is so visible and universal that it has already

been elevated to the level of systematized body of knowledge called linguistics. In the

domain of faculty of various disciplines of study, the study of languages has come to occupy

a prime place that no one can dare to deny.

Two Cardinal Objectives

When linguistics originated, two cardinal objectives were followed seriously:

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1. Explaining the prestigious literary works of Antiquity. Language was employed as

a vehicle to carry forward the profound religio-social literatures of Antiquity such as Vedas,

Ithihasas, Puranas, Ramayana and Mahabharata of the East, Iliad and Aeneid of the West as

legacies to the generations to come. This visionary approach was undertaken not merely to

entertain the society at large but with a view to inculcating and exhorting it for its moral

betterment.

2. Constructive linguistic structures provide shape or form to the discourse enhancing

the qualitative fabric of the matter presented. As regards the constructive structures of

discourse concerned, there are no clear-cut or well defined demarcations. Views are freely

expressed by the writer and cognitively understood by the reader, thereby fulfilling the

purpose for which the discourse is intended.

Subjectivity and Objectivity

But what is the current status of linguistics or language while framing a discourse?

The dominance of the subjectivity as against the objectivity is likely to contribute

prejudicially to the abandonment of the healthy immanent perspective.

Emile Benveniste, the linguist, brings discourse to a hazy format that with the phrase

we leave the domain of the language as a system of signs, and we enter in another universe,

the one of the language as an instrument of communication, from which originates the

expression which is the discourse.

Since the concept metamorphoses into a full-fledged discourse in the womb of the

language, naturally both the matter and manner treated in the discourse conditionally become

inseparable. In order to be instantly appealing and memorable, they should be closely knit so

as to sustain the undivided attention of the reader or speaker. In this connection, it should be

acknowledged that besides ancient literature, people with oratorical pre-eminence have

equally contributed much to the development of spoken aspect of a discourse.

For example, "I have a dream" of Martin Luther King Jr. pronounced 50 years ago

can be classified as the world-wide heritage of the humanity. This small but sublime

promulgation made on August 28th, 1963, made on the occasion of the centenary of the

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abrogation of slavery in the United States was empathetically shared by the entire African

American people, who felt the racial segregation of the States of the South, as a national

blemish to hang their heads in shame. His message is humble and graceful yet strong and

solemn. Appealingly he started the speech with the "Hell" experienced by the Blacks that

many of the Whites ignored for want of fundamental humanitarian principle. Luther King

ably adopted and implemented the conviction and commitments of Mahatma Gandhi,

justifying the movement of civil rights with principles of Ahimsa, Non-Violence and peaceful

non-co-operation and thereby breaking all the formidable barriers of social Bastille. His

speech was filled with emotions. He also knew how to provoke tears and laughter, anger and

hope in the speech.

".... We will be able to speed up that day when all of God's children, black men and white

men, Jews and Gentiles, Protestants and Catholics, will be able to join hands and sing in the

words of the old Negro spiritual, Free at last, Free at last, Great God a-mighty, we are free

at last."

Even though he repetitively used the expression "I have a dream", it was mainly to

impress the public with cogent thoughts and coherent consistency.

Political Discourse

The practical viability and the pragmatical utility of the usage of discourse can

partially be belittled or totally ignored in any field, but its optimum outcome can never for a

moment be doubted, even to the least degree as far as the discipline of politics is concerned.

Umpteen evidences as to what lengths it has been successfully employed, is readily available,

if we just have a cursory glance at the biographies of Demosthenes of Greece and Cicero and

Mark Antony of Rome vividly portrayed in Plutarch's "Parallel Lives".

Normally, in the study of discourse analysis, analyzing a political speech occupies an

important position. But what is the use or purpose of analyzing a political speech? One more

question arises in this enquiry: Whether a discourse analysis (of a political speech) conveys

more than that of the analyses which appear in the Press written by proficient journalists or

intellectuals?

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We may not be able to answer these questions right away, because we are uncertain

about the right degree of communicability that one such discipline necessitates in comparison

to other disciplines. Unless or otherwise we know in advance, in what way it is different from

others, we cannot ensure as to how best we have to plough our discoursive technical know-

how to invigorate it. It is therefore necessary to weigh and consider the type of object that we

choose to study on one hand and the consequent characteristic result of this object so chosen.

Practice Produces Better Discourse

There is a wise old saying that poets are born but a speaker (here a discourser) is

made, meaning the capability of the poet is spontaneous or inborn, whereas the ability of the

speaker is man-made by the persevering practice which is external in nature. Since we

confine our concern with the political speaker, it becomes incumbent on us to define as to

how an ordinary mortal can develop and hone such ability and reach such a high pedestal to

demand the appreciation of a uninformed mass or public.

The political speaker is therefore not a simple and single entity as anyone is liable to

conceive, but a two dimensional out-come or amalgamation of the following two factors in

right proportion: one external i.e., objective and the other internal with subjective mental

make-up and settled way of thinking.

Contributing Factors for Better Discourse

External facet comprises the speaker's social milieu, formal and informal education,

family brought up, wide and varied live opportunities and exposure of his personal

experiences, are some such factors that go to determine the external aspects of the political

discourse.

When external factors shape the out-ward and tangible dimension of the discourse, his

internal aspects which is an alloy of a cluster of psycho-sociological factors, distilled and

blended with the intellectual and emotional subjective internalization to arrive at a proper

qualitative quotient. In this process, the psycho-analytical subjective ability of the speaker is

agreeably aligned with the requirements of rules and regulations then prevailing with the

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external factors. Thus a presentable and persuasive discourse emerges out as a powerful tool

in the hands of a skillful political discourser.

Political Speeches and Discourse

The compendium of the world's famous political speeches, if we care to have a look

at, will readily give a fair outline and purpose for which the political discourses are made, of

course with varying degrees of success. Though amorphous at first, in its aim and evolution,

it gradually gained the essential basic structures in accordance with the disciplines and views

one chooses to expound. From Socrates to T.S. Eliot, the system of organizing such political

discourse amazingly occupied the attention of the readers, often edifying them with

practically moral and social uplifting follow-up. These luminaries unquestionably provided

the future generation with enough guidelines to develop a scientific temper and structure for

discourse. They also gave due caution to avoid insincere and meaningless rhetoric which is

always present to lure the unwary readers into trouble.

Audience

Since the political discourses tend to have large size of followers, anyone is liable to

go awry or fall a prey to the unsuspected pitfalls. The methods that they so assiduously

advocated, still serve as beacon lights in safe-guarding the people from degeneracy

individually and preventing the cultural polity of the society from decadence.

Aristotle, who taught political philosophy in his Academy at Lyceum, dwells at length

about its structural pattern. He defined that like any other literary form, a discourse should

without doubt or exception, have a form, content, method and purpose to provide a

conclusive environs for the ever-evolving literary method of expression to survive. He

affirmed that the linguistic literary implementation as a contributory congenial element,

should palatably infuse the contents and purpose with the structural method as naturally as a

plant that produces leaves and flowers.

Critical Side of Discourse - Grammar and Other Devices

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So far we had a bird's eye view of the creative side of the discourse. Automatically,

now our entire attention is drawn to the critical side of the discourse i.e., discourse grammar

which monitors our thought processes from going astray and as a mentor who guides the

prolific youth who may go overboard in his enthusiasm. This grammar assumes the study of

the lexical consistency on one hand and syntactical and enunciative consistency on other

hand. In other words, the aim of discourse grammar is to establish more precisely the possible

characteristics which allow to identify a discourse: we may identify the discourse of a certain

individual, a certain group, a certain political party, a certain syndicate etc., Yet if the

specificity of the vocabulary plays a role in the process of recognizing a discourse, other

factors like syntax and enunciation also take part each one related with others.

In a speech, a certain word may be "delivered" in a privileged manner, at the same

time, in a certain "location" and "surrounding". All these aspects remain in the proficiency of

the speaker. Here, we can specify one thing: all types of speeches are not labelled as

"discourse" (example: a resolution or a reply in an interview).

Rich Vocabulary

Discourse grammar also has a specific characteristic to be viewed: the feature that

may be highlighted is that this grammar is probabilistic. If we oppose a political leader's

speech with a statistical study, in which component grammar plays important role? No doubt

in a political leader's speech. For a statistical study, just an example or mere numbers are

sufficient to support the fact. But for a political leader, in order to attract the public, he needs

a "richest" vocabulary. As he is obliged to create a certain illusion to deceive the public, he

may take upon himself certain freedom in his gimmicks of course with certain amount of

limitations. To avail the maximum benefit, he tries to introduce a "new construction of

corpus" in his speech which will inspire his followers to emulate him.

Preconditions for Better Discourse

Hence, a system of rules which constitutes the discourse grammar is based upon

various relationships. This system is an optimal combination of the rules. At the same time,

the exceptional cases in the application of such rules must also be taken into account in this

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study. In all probability, measuring the quality of such new effort speeches constrains a discourser to employ flawless grammar, which is more often found wanting. Later on, these exceptional cases, in the course of time, become general rules in the formation of a discourse.

Charolles and Combettes, notable French researchers, express their views on the discourse grammar. According to them, the idea of grammar; such as we listen in the most part of the contemporary schools, apply hardly to the text (...). Rules, supposing that we can speak about the rules in textual domain, are not the same order as the rules which are in charge of morphosyntax. On the scale of the discourse, we are not indeed dealing with exclusively linguistic determinations, but with mechanisms of heterogeneous communicational regulation in which linguistic phenomena must be considered in touch with the factors to be psycholinguistics, cognitive and sociolinguistics.

In the vast area of various disciplines where we can read or listen to the historians, philosophers, sociologists, anthropologists, psychologists and many more scholars, the main feature is, whatever the field may be, in a discourse, they should express their views, opinions, suggestions, advice in an unambiguous way so to enable us to understand. All statements in a discourse, whether spoken or written, should be clearly comprehensible and always try to avoid misunderstanding or creating problem.

Above all, language is the main criterion in the structural conception and so such a linguistic structural system needs an immediate in-depth study. A superfluous study which does not have a strong basis is liable to lead one to a bad discourse and on the other hand to many misinterpretations. Today, in the fast-flying modern society, filled with ultra-modern technologies and science, a path-breaking approach in the thought process of language should remain constantly in our focal point.

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